

7 Step Pdf Guide

# THE SECRET TO A WILDLY PROFITABLE NICHE



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# **THE SECRET TO A WILDLY PROFITABLE NICHE**

Picking a profitable niche is the foundation to your business.

You can create an amazing offer and be really good at what you do, but if your niche is not profitable, it's like serving a food item on the menu that nobody really wants to buy. Doesn't matter how yummy your food is, you won't have any customers coming to your restaurant. Pretty disappointing right?

Picking the right niche is the foundation that will set you and your business up for success.

The good news is, there is a process for this to help you identify who you want to help and how you can help them, based on your gifts, passion and experiences.

That is exactly what I'll be guiding you through in this worksheet.

# THE SECRET TO A WILDLY PROFITABLE NICHE

By the way, I'm Zammy - a Business Coach & Mentor. I help coaches, consultants, & service providers get more leads and sales, so they can 10x their income & impact.

Binge my success stories here:

[www.zammymustaq.com](http://www.zammymustaq.com)



In addition to The secret to a wildly profitable niche, I have a free video training series where I show you the exact step by step systems my clients are using to hit \$10k+ using my ANC framework.

Click the link below to access to the trainings.

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## **THE SECRET TO A WILDLY PROFITABLE NICHE**

This is a 7 step worksheet guiding you through 7 questions to help you identify a profitable niche. For each of the questions, write down your answers in detail.

Remember: It doesn't have to be perfect, so don't overthink it.

You can always come back and do this exercise multiple times, each time you'll gain more clarity.

The goal is not to be perfect, it's to start.

# **1: WHO DO YOU FEEL CALLED TO HELP? (WHAT DO YOUR FRIENDS COME TO YOU FOR ADVICE ABOUT?)**

.....eg: how to find a better career, how to eat healthy, how to overcome toxic relationships...

## **2: WHAT KNOWLEDGE & SKILLS HAVE YOU ACQUIRED IN YOUR LIFE THAT YOU CAN USE TO HELP OTHERS?**

.....eg: communication, business, diets, workouts, creative design

### **3: WHAT STRUGGLE HAVE YOU OVERCOME IN YOUR PERSONAL LIFE? & HOW DID YOU FEEL?**

.....chances are your ideal client is dealing with the same struggle. Remember, you don't have to be an expert, you just need to be 2-3 steps ahead of the average person..

#### **4: WHAT ARE 3 THINGS YOU ARE PASSIONATE ABOUT THAT YOU CAN SEE YOURSELF TEACHING FOR YEARS TO COME?**

.....things that even if you don't get paid, you would still be passionate to teach...



**5: WRITE DOWN ALL THE THINGS YOU'VE MENTIONED SO FAR & RATE THEM ON A PROFITABILITY INDEX OF 0-10 (10 BEING THE THING THAT SOMEONE WOULD PAY THE MOST FOR YOU TO TEACH THEM)**

.....eg: home decor could be rated a 1 while health/fitness could be rated 10...

**6: FOR THE 3 HIGHEST RATED SKILLS, WRITE DOWN THE SPECIFIC OUTCOME YOU CAN HELP YOUR IDEAL CLIENT ACHIEVE & WHY YOU'RE SO PASSIONATE ABOUT TEACHING THAT SKILL THAT YOU'D WANT TO BUILD A BUSINESS AROUND IT?**

.....

## **7: OUT OF THE 3 KEY AREAS, PICK ONE THAT MAKES YOU FEEL EXCITED.**

.....The one that you can see yourself talking about every single day on social media.. visualize yourself helping your ideal client achieve the desired outcome... the one that makes you feel deeply fulfilled...

**CONGRATS!**

**YOU HAVE NOW NAILED YOUR NICHE!**



In addition to The secret to a wildly profitable niche, I have a free video training series where I show you the exact step by step framework of creating an irresistible offer to package up your gifts and starting receiving divine compensation for your work.

Click the link below if you want in on all the good stuff!!

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